DENIM WARS REVISITED:

SITUATION IN 2012

Research Department
Pakistan Readymade Garments
Manufacturers & Exporters Association
(PRGMEA)

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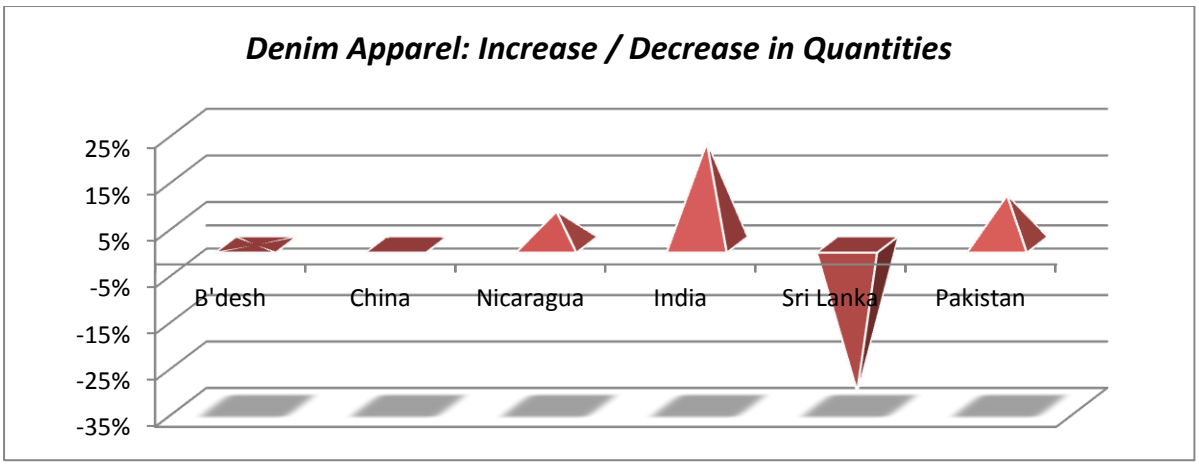
Blue Denim Apparel

Value in US$ and Quanty in Dozen

Country		Sep-12		2011		2010	
World	Value in US$	100%	2,988,069,000	100%	4,243,609,000	100%	4,250,480,000
	Qty in Doz	100%	31,433,721	100%	43,508,755	100%	51,451,479
	US$ / Dozen		95.06		97.53		82.61
China	Value in US$	29%	866,205,000	29%	1,229,033,000	32%	1,348,370,000
	Qty in Doz	30%	9,287,249	29%	12,579,404	31%	16,054,723
	US$ / Dozen		93.27		97.70		83.99
Mexico	Value in US$	25%	760,531,000	26%	1,111,067,000	24%	1,017,890,000
	Qty in Doz	23%	7,292,849	24%	10,605,736	22%	11,362,881
	US$ / Dozen		104.28		104.76		89.58
B'desh	Value in US$	10%	309,282,000	10%	406,109,000	10%	404,676,000
	Qty in Doz	13%	4,101,112	13%	5,483,104	13%	6,860,094
	US$ / Dozen		75.41		74.07		58.99
Egypt	Value in US$	4%	126,841,000	5%	191,970,000	5%	191,351,000
	Qty in Doz	4%	1,221,306	4%	1,893,504	4%	2,312,507
	US$ / Dozen		103.86		101.38		82.75
Pakistan	Value in US$	4%	112,388,000	3%	138,484,000	3%	132,602,000
	Qty in Doz	4%	1,232,694	3%	1,486,165	4%	1,804,327
	US$ / Dozen		91.17		93.18		73.49

Country		2012 (YoY)	2011 (YoY)
World	Increase / decrease in Value	-6%	0%
	Increase / decrease in Quantity	-4%	-15%
Pakistan	Increase / decrease in Value	8%	4%
	Increase / decrease in Quantity	11%	-18%

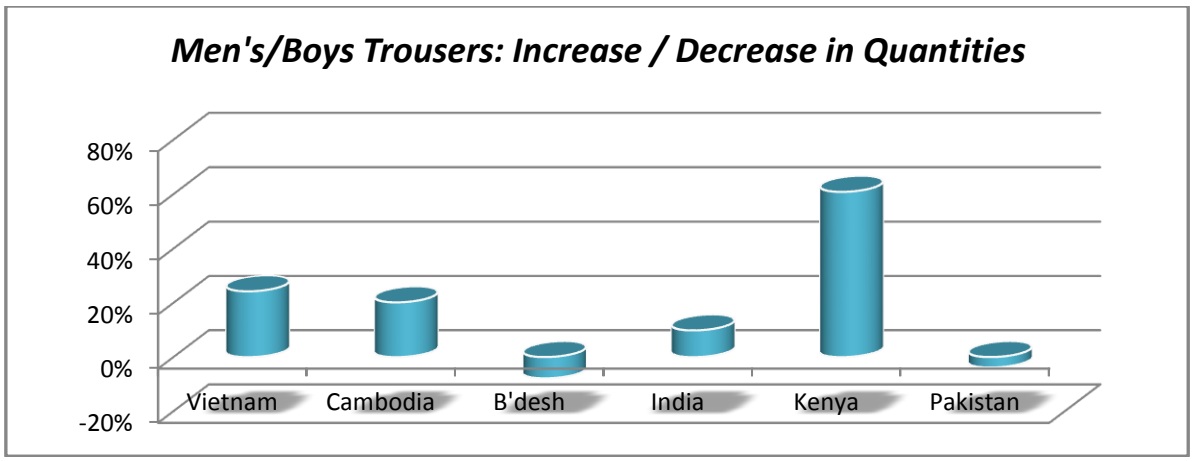


Category 347-D: Blue Denim Trousers, Men's/Boys

Value in US$ and Quanty in Dozen (14.9 Sqm per dozen)

Country		Sep-12		2011		2010	
World	Value in US$	100%	1,594,852,000	100%	2,260,043,000	100%	2,152,394,000
	Qty in Doz	100%	16,289,622	100%	22,900,684	100%	26,022,970
	US$ / Dozen		97.91		98.69		82.71
Mexico	Value in US$	41%	657,617,000	39%	892,101,000	37%	786,342,000
	Qty in Doz	40%	6,543,470	39%	8,972,446	36%	9,266,848
	US$ / Dozen		100.50		99.43		84.86
China	Value in US$	13%	202,248,000	13%	297,057,000	17%	374,103,000
	Qty in Doz	12%	2,013,882	12%	2,694,354	16%	4,134,457
	US$ / Dozen		100.43		110.25		90.48
B'desh	Value in US$	12%	191,880,000	12%	273,077,000	12%	263,966,000
	Qty in Doz	16%	2,567,115	16%	3,574,724	17%	4,406,366
	US$ / Dozen		74.75		76.39		59.91
Nicaragua	Value in US$	5%	82,446,000	6%	130,629,000	4%	76,017,000
	Qty in Doz	5%	890,195	7%	1,497,815	4%	1,036,829
	US$ / Dozen		92.62		87.21		73.32
Pakistan	Value in US$	3%	45,595,000	4%	79,674,000	4%	84,207,000
	Qty in Doz	3%	566,622	4%	909,531	5%	1,194,820
	US$ / Dozen		80.47		87.60		70.48

Country		2012 (YoY)	2011 (YoY)
World	Increase / decrease in Value	-6%	5%
	Increase / decrease in Quantity	-5%	-12%
Pakistan	Increase / decrease in Value	-24%	-5%
	Increase / decrease in Quantity	-17%	-24%

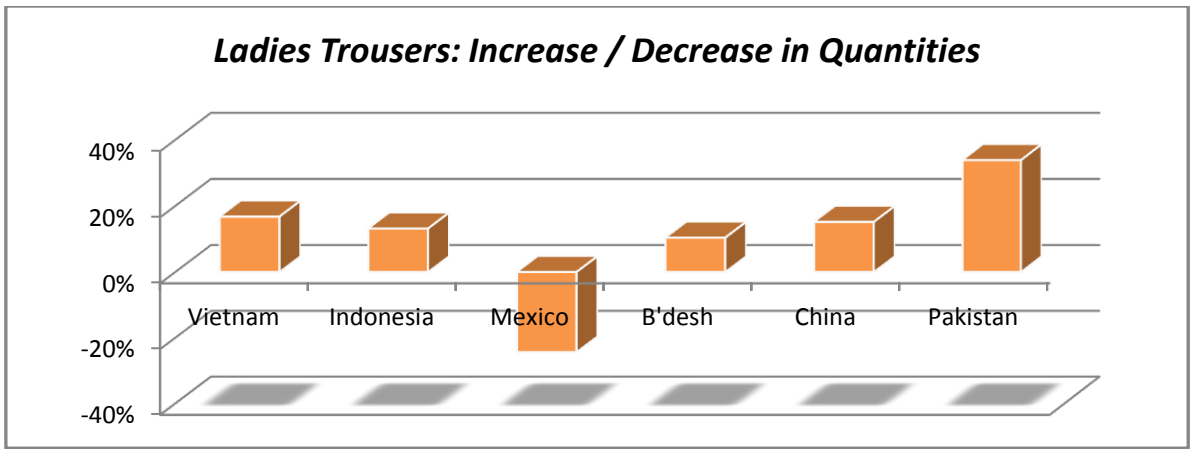


Category 348-D: Blue Denim Trousers, Womens'/Girls

Value in US$ and Quantity in Dozen (14.90 Sqm per dozen)

Country		Sep-12		2011		2010	
World	Value in US$	100%	1,341,985,000	100%	1,916,097,000	100%	2,023,896,000
	Qty in Doz	100%	14,478,050	100%	19,724,958	100%	24,385,710
	US$ / Dozen		92.69		97.14		83.00
China	Value in US$	48%	639,665,000	47%	899,524,000	46%	938,663,000
	Qty in Doz	48%	6,968,874	48%	9,470,960	47%	11,451,006
	US$ / Dozen		91.79		94.98		81.97
Mexico	Value in US$	7%	100,573,000	11%	215,981,000	11%	228,821,000
	Qty in Doz	5%	737,342	8%	1,617,169	9%	2,072,918
	US$ / Dozen		136.40		133.55		110.39
B'desh	Value in US$	8%	108,658,000	6%	122,059,000	6%	128,302,000
	Qty in Doz	10%	1,388,468	9%	1,725,169	9%	2,220,628
	US$ / Dozen		78.26		70.75		57.78
Vietnam	Value in US$	5%	67,469,000	5%	99,794,000	5%	102,044,000
	Qty in Doz	5%	723,585	5%	1,058,211	5%	1,271,675
	US$ / Dozen		93.24		94.30		80.24
Pakistan	Value in US$	5%	65,123,000	3%	57,857,000	2%	47,077,000
	Qty in Doz	4%	646,213	3%	564,372	2%	588,379
	US$ / Dozen		100.78		102.52		80.01

Country		2012 (YoY)	2011 (YoY)
World	Increase / decrease in Value	-7%	-5%
	Increase / decrease in Quantity	-2%	-19%
Pakistan	Increase / decrease in Value	50%	23%
	Increase / decrease in Quantity	53%	-4%

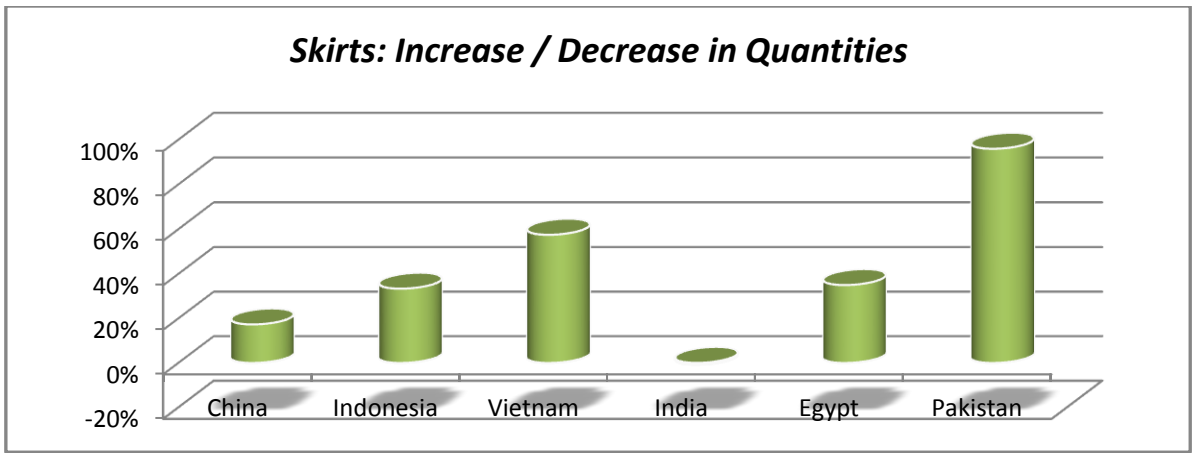


Category 342-D: Blue Denim Skirts

Value in US$ and Quantity in Dozen (14.9 Sqm per dozen)

Country		Sep-12		2011		2010	
World	Value in US$	100%	36,422,000	100%	50,395,000	100%	57,898,000
	Qty in Doz	100%	554,898	100%	759,882	100%	891,686
	US$ / Dozen		65.64		66.32		64.93
China	Value in US$	46%	16,895,000	48%	24,435,000	47%	27,425,000
	Qty in Doz	46%	254,560	48%	365,315	45%	398,842
	US$ / Dozen		66.37		66.89		68.76
B'desh	Value in US$	16%	5,723,000	16%	7,966,000	16%	9,094,000
	Qty in Doz	20%	108,330	19%	145,917	21%	185,132
	US$ / Dozen		52.83		54.59		49.12
Cambodia	Value in US$	7%	2,598,000	6%	3,131,000	11%	6,118,000
	Qty in Doz	8%	44,109	7%	49,719	11%	100,622
	US$ / Dozen		58.90		62.97		60.80
Vietnam	Value in US$	5%	1,669,000	5%	2,767,000	5%	2,985,000
	Qty in Doz	4%	24,793	5%	40,447	6%	50,909
	US$ / Dozen		67.32		68.41		58.63
Pakistan	Value in US$	3%	1,166,000	2%	767,000	2%	909,000
	Qty in Doz	2%	13,605	1%	9,113	2%	14,849
	US$ / Dozen		85.70		84.17		61.22

Country		2012 (YoY)	2011 (YoY)
World	Increase / decrease in Value	-4%	-13%
	Increase / decrease in Quantity	-3%	-15%
Pakistan	Increase / decrease in Value	103%	-16%
	Increase / decrease in Quantity	99%	-39%

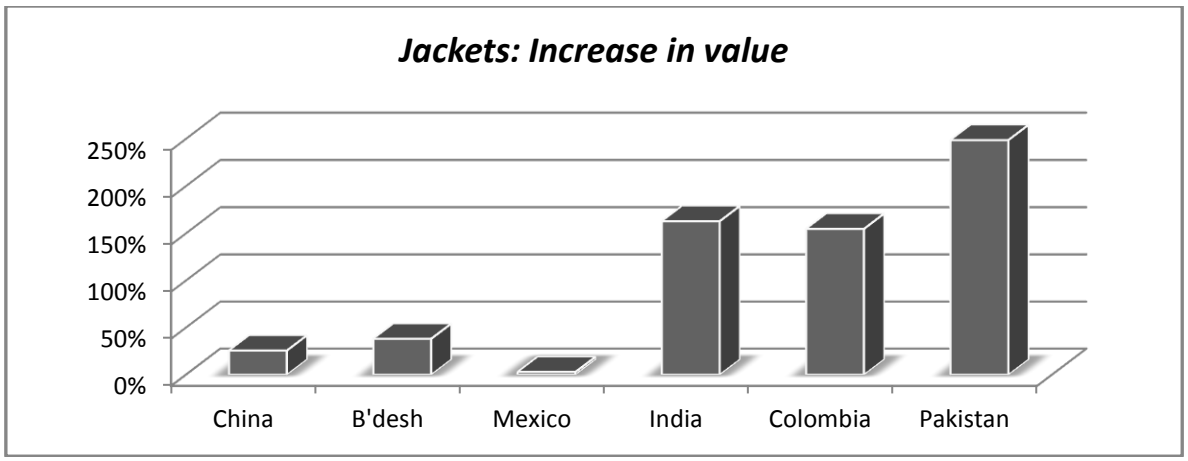


Category 334-D: Blue Denim Jackets

Value in US$ and Quantity in Dozen (34.50 Sqm per dozen)

Country		Sep-12		2011		2010	
World	Value in US$	100%	13,844,000	100%	15,774,000	100%	14,866,000
	Qty in Doz	100%	96,152	100%	106,075	100%	115,774
	US$ / Dozen		*143.98*		*148.71*		*128.41*
China	Value in US$	51%	7,059,000	47%	7,489,000	50%	7,486,000
	Qty in Doz	43%	41,775	40%	42,772	45%	52,043
	US$ / Dozen		*168.98*		*175.09*		*143.84*
B'desh	Value in US$	21%	2,937,000	18%	2,835,000	20%	3,023,000
	Qty in Doz	36%	34,241	30%	31,591	32%	36,853
	US$ / Dozen		*85.77*		*89.74*		*82.03*
Mexico	Value in US$	13%	1,767,000	15%	2,289,000	5%	779,000
	Qty in Doz	8%	7,708	10%	10,409	4%	5,196
	US$ / Dozen		*229.24*		*219.91*		*149.92*
Indonesia	Value in US$	1%	82,000	5%	806,000	2%	290,000
	Qty in Doz	1%	761	7%	7,293	2%	2,841
	US$ / Dozen		*107.75*		*110.52*		*102.08*
Pakistan	Value in US$	3%	463,000	1%	177,000	1%	180,000
	Qty in Doz	6%	5,447	3%	2,851	1%	1,634
	US$ / Dozen		*85.00*		*62.08*		*110.16*

Country		2012 (YoY)	2011 (YoY)
World	Increase / decrease in Value	17%	6%
	Increase / decrease in Quantity	21%	-8%
Pakistan	Increase / decrease in Value	249%	-2%
	Increase / decrease in Quantity	155%	74%

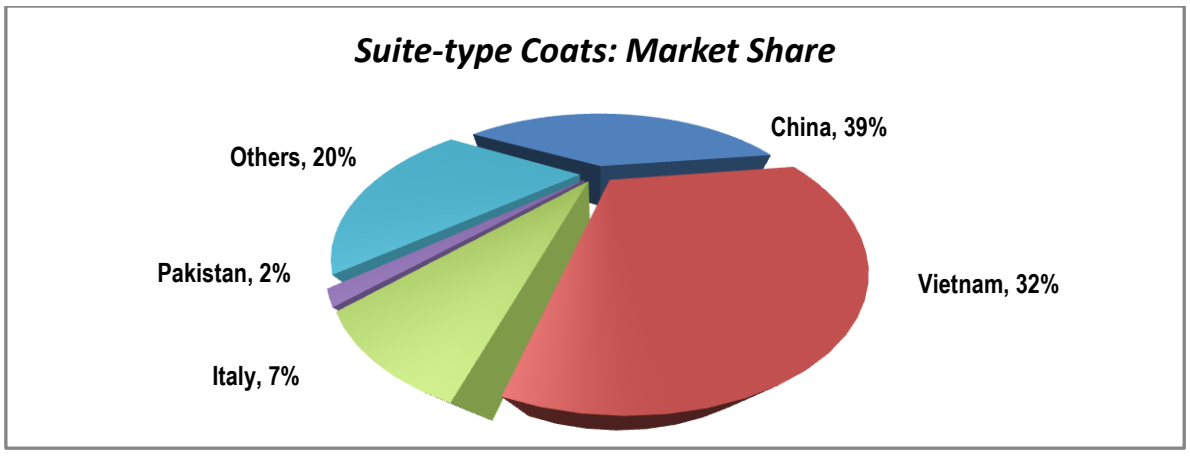


Category 333-D: Blue Denim Suite-Type Coats

Value in US$ and Quantity in Dozen (30.30 Sqm per dozen)

Country		Sep-12		2011		2010	
World	Value in US$	100%	445,000	100%	608,000	100%	467,000
	Qty in Doz	100%	2,302	100%	4,732	100%	3,352
	US$ / Dozen		193.31		128.49		139.32
China	Value in US$	43%	190,000	39%	239,000	59%	275,000
	Qty in Doz	31%	708	24%	1,151	70%	2,335
	US$ / Dozen		268.36		207.65		117.77
Italy	Value in US$	26%	115,000	7%	45,000	13%	62,000
	Qty in Doz	5%	109	1%	44	4%	140
	US$ / Dozen		1,055.05		1,022.73		442.86
India	Value in US$	4%	19,000	0%	1,000	1%	7,000
	Qty in Doz	3%	76	0%	2	1%	33
	US$ / Dozen		250.00		500.00		212.12
Vietnam	Value in US$	9%	38,000	32%	192,000	0%	-
	Qty in Doz	18%	409	47%	2,226	0%	-
	US$ / Dozen		92.91		86.25		-
Pakistan	Value in US$	3%	13,000	1%	9,000	0%	-
	Qty in Doz	31%	724	6%	293	0%	-
	US$ / Dozen		17.96		30.72		-

Country		2012 (YoY)	2011 (YoY)
World	Increase / decrease in Value	-2%	30%
	Increase / decrease in Quantity	-35%	41%
Pakistan	Increase / decrease in Value	93%	-
	Increase / decrease in Quantity	229%	-

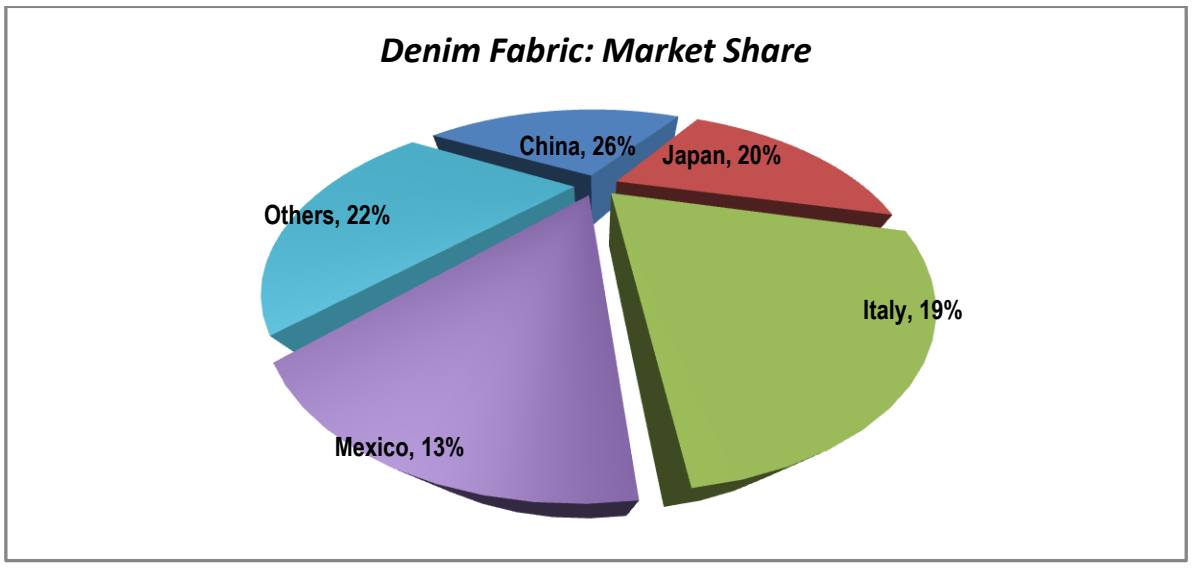


Category 225: Blue Denim Fabric

Value in US$ and Quantity in Square Meters

Country		Sep-12		2011		2010	
World	Value in US$	100%	61,061,000	100%	77,495,000	100%	82,233,000
	Qty in Sqm	100%	20,873,999	100%	23,615,573	100%	30,771,121
	US$ / Sqm		2.93		3.28		2.67
China	Value in US$	26%	15,704,000	26%	19,872,000	22%	18,362,000
	Qty in Sqm	38%	7,884,227	37%	8,739,831	36%	11,147,240
	US$ / Sqm		1.99		2.27		1.65
Japan	Value in US$	18%	10,845,000	20%	15,700,000	17%	14,365,000
	Qty in Sqm	8%	1,573,471	10%	2,359,829	8%	2,325,791
	US$ / Sqm		6.89		6.65		6.18
Italy	Value in US$	16%	9,531,000	19%	14,913,000	25%	20,417,000
	Qty in Sqm	9%	1,933,685	12%	2,891,247	15%	4,496,834
	US$ / Sqm		4.93		5.16		4.54
Mexico	Value in US$	19%	11,362,000	13%	10,149,000	8%	6,940,000
	Qty in Sqm	23%	4,881,510	18%	4,311,971	12%	3,711,119
	US$ / Sqm		2.33		2.35		1.87
Turkey	Value in US$	10%	6,223,000	9%	7,357,000	10%	8,507,000
	Qty in Sqm	5%	1,037,910	5%	1,261,054	6%	1,918,073
	US$ / Sqm		6.00		5.83		4.44

Country		2012 (YoY)	2011 (YoY)
World	Increase / decrease in Value	5%	-6%
	Increase / decrease in Quantity	18%	-23%



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