Casuals Mode (Private) Ltd.

The Complete Trouser Factory

Since 1984

THE COMPANY

Established in 1984, Casuals Mode (Pvt) Limited produces woven garments for many prestigious international brands. Positioned as a quality-conscious manufacturer, we take pride in offering state-of-the-art, fully customized and cost-effective solutions along with challenging fabric styles, flexible ordering choices and prompt delivery. With more than three decades of operations, we have a strong track record of supporting a diverse customer base including small to medium sized brands, online fashion labels and large chain stores, spanning the entire European & American continents. Focusing primarily on customer satisfaction, we strive to provide products of the highest quality, using innovative solutions and socially responsible operating procedures complemented by excellent customer service.
Located in the manufacturing hub of Pakistan (Karachi), Casuals Mode enjoys a competitive advantage being in close proximity to a variety of experienced oeko tex Suppliers, whilst holding key operations in-house. With a 36,000 sqm production space and workforce of skilled staff, we supply Men's / Women's and from Trousers to Shorts & Bermuda's products while using the highest quality finished fabric made of cotton and its mixture with polyester, elastane or denim.

OUR VALUES

Casual's major asset is its strong and highly competent management which translates into a considerable advantage over the competition. Casuals Mode Is *"THE COMPLETE TROUSERS FACTORY".*

OUR COMMITMENT

Through active planning in every function in the company, we will strive to provide products and services that consistently meet all quality, schedule, and cost objectives. Furthermore, we will dedicate ourselves to continually improving the quality of our products and services by focusing on our processes and production. Every employee is a part of our quality system.

Each of us will influence and contribute towards quality improvement to sustain quality excellence through ideas, updating skills by training, and regular re-evaluation of our quality control.

Each employee belongs to a team to achieve the goal, which is Quality.

CUTTING & ASSEMBLY

Our cutting department uses Gerber to guarantee maximum yield and accuracy. As nearly all of our production consists of very special fabrics, we use hand motors to guarantee an error-free process. The assembly department is in charge of embroidery, piece by piece quality control, accessory match and sewing entrance in accordance with production planning. All types and sizes of heavy embroideries, beading, lace, crochet work and handicraftsman ship can be carried out upon request.

OUR PRODUCTION CAPACITY

Presently our production capacity is 1.20 Million garment per annum. These garments are primarily high value added items. The company is constantly striving to enhance its production capacity to meet and exceed current market demands.

PRODUCT DEVELOPMENT

We believe that high quality fabric is the most crucial step in manufacturing superior garments. We employ an R&D team of engineers to constantly follow the latest developments in the world of fabrics, track trends at leading international fairs and propose an expanding archive of alternative fabrics to clients. Our fabrics department is committed to fulfill your customized requests and to offer their expertise at every stage of the purchasing and sampling process. Upon request, our sampling department carefully designs and develops the highest quality samples as per customer's specifications.

SEWING

Operating as a quality-focused manufacturer for more than thirty years, Casuals Mode is recognized for its impeccable workmanship even with very delicate fabrics and complicated styles. We are proud to be able to promise our clients tailor made end products even if this involves more labor intensive work.

THE QUALITY

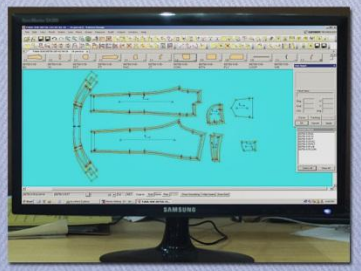
Our quality assurance system consists of several thorough stages: raw and dyed fabric examination, fabric spreading and cutting inspection, pre-sewing garment assembly and final inspection by a team of qualified quality control experts. All stages are carried out in-house to guarantee complete oversight and control over pre-shipped products.

OUR ACHIEVEMENTS

Casuals Mode obtained important certifications as a recognition of the company's commitment to quality standards and environmental friendly approach.

OEKO TEX Standard 100
This certification for the ecological requirements demanded for textile products in direct contact with the skin.

Social Compliance Certifications (WRAP, BSCI & SEDEX)
We strive to be an enterprise caring for the welfare & Health & Safety of our labor force, as well as our suppliers who partner our growth. We aim to improve our social standards with valuable inputs from our global clients.



OUR CLIENTELE

ST. MODE – GMBH

KATAG

TONI DRESS

SOK – FINLAND

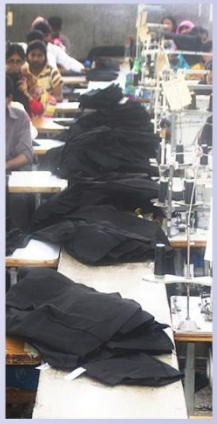
CELLBES AB / HALENS AB SWEDEN

COURT INT'L– USA

FEDERIGHI SPA – SPAIN

OUR RANGE

We specialize in the manufacture of woven garments, offering a wide array of clothing ranging from Men's / Women's and from Trousers to Shorts & Bermuda's.



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