



2012 China (Shanghai) International Hosiery Purchasing Expo

The Only International Trade Fair for Hosiery in China

CHPE is a trade fair dedicating to hosiery industry in China, which becomes a professional hosiery pageant with largest scale, greatest influence and highest level of specialization in China by 6 years' brand development. And it enjoys extremely high popularity and good reputation in the hosiery industry. We dedicate to make an international stage for socks purchasing and products showcase and with high-quality and best professional service. CHPE provides essential business opportunities and hastens a tie-up between exhibitors and professional visitors. The upcoming 2012 7th CHPE will kick off at Shanghai World Expo Exhibition & Convention center on March 5, 2012 for its three-day run.

OUR GOAL: WE MAKE **CHPE ROYAL FESTIVAL PECULIAR TO HOSIERY INDUSTRY**

◆ THE INTRODUCTION

Date March 5th ~ 7th, 2012

Venue Shanghai WORLD EXPO Exhibition & convention center

Events Exhibition / Seminars / Trade shows / Trade Sessions / Others

Website www.chpe.com.cn/en

Sponsors China Tongyuan I/E Group/ Shanghai Underwear Trade Association

Cooperators Taiwan Hosiery Manufactures' Association/ Haining Hosiery Association/
Yiwu Hosiery Association/ Zhuji Hosiery Association

Sponsorship The Hosiery Association

Japan Nara Textile Industry Associated Federation

Pakistan Hosiery Manufactures' Association

I love Italia fashion / T.D.F. s.r.l./ Associazione Distretto Calza e Intimo/ Fashion Mag

◆ PERSPECTIVE OF CHPE

CHPE is top choice for **Seize Every Opportunity to Develop New Markets**

CHPE is perfect stage for **Adjust Business Operation to Upgrade Industrial Structure**

CHPE is wonderful place for **Focus China Consumer Market to Attract Overseas Fashion Brands**

◆ MAJOR FEATURES

★ Practical Business Oriented Exhibition

Build Efficient Stage for Brand Establishment and Popularity

Hosiery Fashion Trends Static Release

Focus on Competitive Functional Items in Global Hosiery Markets

★Abundant Marketing On-site Activities

Hold B-match party for buyers and suppliers

Create & Prompt the business cooperation opportunities

Organize buyers' business trip to hosiery factory after fair

★ All-around Visitor Promotion

Make positive promotion and publicity on the Official Website

Establish close cooperative relationship with related hosiery associations and media home and abroad

Mail to visitors directly from more than 100 countries and regions via huge buyer data base

Advertise activities via industry media like magazine, newspaper and professional website etc.

★Great Attraction for Suppliers

Overseas professional and qualified buyers

Domestic Purchasing Offices

Brands Delegates

Wholesalers

Retailers ...

★Special Concurrent Exhibition Events

Fashion Trends Seminar

Overseas Market Trends Seminar

Hosiery Design Contest Award

◆HIGHLIGHTS

Exhibit——China, Italy, Japan, South Korea and Pakistan will get together to exhibit brand-new products.

Match——More than 1,000 international professional buyers will match with all suppliers on site

Communicate——More than 10,000 professional buyers home and abroad will contact with you interactively.

Discuss——International Hosiery Associations will discuss the future of global hosiery industry

Release—— The most fashionable Hosiery trend and the latest industry technology and material

◆ PRODUCTS CATEGORIES

Stockings

Pantyhose, Knee High's, Detailing, tights, Jacquard, Lace, Garter Belt, Fishnet stockings, Spats three-quarter trousers, Ankle Length Trousers, Seamless/ Lingerie.

Socks

Man, Women, Baby, Children, Baby, 5toes, Terry socks, Athletics socks, Ankle socks, Silk socks, Cotton socks, Health care, Nanometer, Golf, Bamboo fiber socks, Soybean socks, Ramie socks, Carbon socks.

Hosiery Machine

High-speed socks machine, double needle machine, stocking setting machine, toe closing, embroider machine, stocking turning machine, hosiery seamier, ring doublers, dyeing machine, drying machine and support facilities.

Socks Material

Spandex, Terylene, Cotton Yarn, Nylon/polyamide, T/C, P/C, Spandex polyester, Socks yarn, Natural Fibers

◆ SCHEDULE:

Move-in: March 3-4, 2012

Show time: March 5-7, 2012

Move-out: March 7, 2012 (after 15:00 p.m.)

◆ PARTICIPATION PROCEDURE

1. Fill out the application form by mail or fax to the organizer
2. Transfer the booth fee in 5 working days [50% (deposit) or the full amount] to the Organizer, the balance on February 5, 2012 payment;
3. The allocation of booths principle: "first-come, first pay, first arrangement";
4. Exhibitor after payment of all costs, the bank transfer by fax to the organizational unit;
5. After organizer receive the money from participants, we will send Exhibition Catalogue to exhibitors.

◆ RENTAL BOOTH PLAN

	Area	Participation Fee
Rental Stand – A (Standard Booth)	9 m ²	EUR 2,300
Rental Stand – B (Smooth Booth)	36 m ² (min 36 sqm)	EUR150/m ²

Standard Items include in Rental Booth

	Rental Stand – A	Rental Stand – B
Needle Punch Carpet	●	○
Wall	●	○
Spotlight	× 2	○
Exhibitor's Name & Booth No.	●	○
Wastepaper Basket	●	○
Booth Cleaning	●	○
Outlet (220V)	●	○
Table	●	○
Chairs	× 2	○

• Tips:

- a. Each standard booth (9sq.m. at least) consists of 3-sided partitions, 1 information desk, 2 chairs, 1 hang rod, door lintel board, 2 spotlights, 1 220V/5A power socket, fully covered carpet.
- b. All the booth including organize trade talks, Publishing company profile freely for exhibitors.
- c. book hotel advance service (corporate rate)
- d. To provide for all exhibitors especially to install extra build, exhibits transportation, exhibition rental and other related services, but pay yourself.

- **Remark:** Exhibitors may choose Rental booth – B and enjoy the booth construction service by Expo appointed booth design and construction company. Need more information, please contact us.

◆ ADVERTISING IN THE SHOW CATALOGUE

- Front cover: RMB 30,000
- Back cover: RMB 20,000
- Black-and-white full page: RMB 3,000
- Colored full page: RMB 6,000
- Inside front: RMB 18,000
- Inside back: RMB 12,000
- Outdoors advertisement: RMB 5,000(3M X 5M)

- **Remark:** Please contact the organizing committee in advance if you need outdoors advertisement.

◆ RULES & REGULATIONS

CANCELLATION

If the exhibitor cancels its participation to the event after the deliver of down payment along with application contract, this payment is non-refundable.

SUBLETTING

The exhibitor must not relinquish or sublet the space allocated, wholly or partially.

PROPERTY PROTECTION

The exhibitor will take whatever measures may be necessary to safeguard the property rights applying to the equipment and products exhibited and do so in accordance with current legislation. The organizer accepts no responsibility in this respect. Photograph or video are forbidden during the exhibition if only permitted.

CUSTOMS

Each exhibitor shall be responsible for carrying out customs formalities in connection with equipment and products from abroad. The organizer shall not be held liable for difficulties that may arise in connection with such formalities. The exhibitor shall be responsible for carrying customs clearance and quarantine inspection through the appointed customs broker. In case of non compliance, the organizer cannot be held responsible should the customs or quarantine officers find out that the import and approval procedures were not compliant to the rules and regulations of the People's Republic of China.

ADMITTANCE

Requests for admission by applicants who are in a situation of indebtedness toward the organizer or his group cannot be taken into consideration.

EXHIBITS

All goods, products or services presented by the exhibitor shall be part of the organizer's nomenclature of items which are acceptable as exhibits. All products and equipment displayed that are intended for sale on Chinese territory must comply with Chinese regulations.

SAFETY REGULATIONS

Exhibitors are required to be knowledgeable of and to abide by the safety regulations set forth by the authorities and by the organizer. Should the stand not be in accordance with those safety regulations the organizer will close the stand set. Any damage caused to the building or to the land by the exhibitor's installations, materials or equipment will be charged to the exhibitor.

VACATING THE STANDS

Exhibitors shall abide by the opening time and closing time of exhibition. Each exhibitor is not allowed to begin to vacate the stands until 3:00 p.m. of March 3rd.

UNFAIR COMPETITION

Exhibitors are expressly prohibited from engaging in any acts of unfair competition at any time during the event. This is taken to mean conducting surveys other than at their own stands, distributing promotional gifts elsewhere than at their own stands and any other action likely to divert the attention of exhibition visitors away from other exhibitors for their benefit.

◆ ORGANIZING COMMITTEE OFFICE

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